

SELF-PRESENTATIONS OF FILIPINO MEDICAL PRACTITIONERS IN THEIR TELECONSULTATION MATERIALS ON FACEBOOK

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Telehealth and its subtypes such as synchronous, asynchronous, remote (tele) monitoring, telemedicine, virtual visit, asynchronous chatting, remote patient monitoring, and technology-enabled modalities have been induced by the foray of the COVID-19 pandemic. With the recency and primacy of this virtual social health event, studies of this type are still underway and on the cusp of being codified. This study semiotically peruses a total of 40 public self-promotional teleconsultation multimodal materials on Facebook. It is analytically guided by Rodriguez and Dimitrova's (2011) four levels of visual analysis: denotative systems, creative-stylistic-technical systems, connotative systems, and ideological representations. These teleconsultation materials are heavily characterized by their first-level denotative meanings and crisscross with the other semiotic systems. This study discusses important implications for visual literacy among the patients and their guardians; promotion of being "commercial semioticians" among the medical practitioners; and monitoring and support from the Department of Health (DOH-Philippines) as telehealth is seen to be a permanent part of the present and the future healthcare delivery.

Paghalungkat ng Mga Ugat: Ang Paggalugad at Pagsipat sa Pagpili ng Mga Artikulong Nailathala sa Dalumat E-Journal mula 2010 hanggang 2022

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This study is focused on exploring the process on how the articles of Dalumat E-Journal (DEJ) by Networked Learning PH from 2010 to 2022 were published. This was inspired by Eilene Narvaez's exploration of the entire process of choosing the winner for the "Salita ng Taon," by the Filipinas Institute of Translation (FIT).
Furthermore, this research used the Mixed Method design which aided the researcher to analyze all articles available from the official website of Philippine E-Journals. By using Critical Discourse Analysis, the researcher had the chance to look into all the factors that influenced in the selection of the articles published in DEJ. The results of this study was used to connect the importance of research and journal publication using the native language so that Filipino will be recognized as an intellectualized language.
With this, it was discovered that despite the changes brought by technology and modernization in the present, the art of conventional writing is still sought in journal publication. Aspiring contributors should review their foundation and revisit the fundamentals in writing research. Intellectualization of Filipino as a language is a long road to take but it does not mean that it is not possible.

UE-CLAMS: University of the East - Computer Laboratory Asset Management System

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The University of the East presently relies on manual procedures in its computer laboratories, utilizing traditional methods such as paper documentation and physical movement. To address this, the University of the East - Computer Laboratory Asset Management System (UE-CLAMS) is introduced, aiming to digitize and streamline these procedures with the goal of minimizing paper usage. UE-CLAMS plays a pivotal role in facilitating processes such as asset inventory tracking, maintenance scheduling, monitoring of borrow and reservation requests, report generation, user management, and activity tracking within the system. Developed through the Incremental Process Model, UE-CLAMS underwent rigorous testing, receiving an average acceptability rate of 4.53 out of 5. The research suggests that future iterations of UE-CLAMS should incorporate heightened flexibility to ensure seamless implementation across diverse academic departments. Furthermore, the proponents advocate for the integration of state-of-the-art technologies to enhance the user experience and streamline functionality.