

The Power of ChatGPT and Prompt Engineering: Unlocking Ancient Chinese Wisdoms for Modern Business Management Education.

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The Art of War and I Ching have gained popularity among business school to navigate modern business world. However, the comprehensive principles and language in ancient wisdoms can be challenging for learners to understand and apply. This study proposes a novel approach that leverages the power of ChatGPT to generate educational content, making these wisdoms accessible and applicable via prompt engineering. Results show that ChatGPT generates high-quality text that explains the wisdoms; provides practical examples and applications that business students can relate to for making strategic business decisions; and generates interactive simulations that allow students to apply the wisdoms in controlled environment. Findings demonstrates the potential of AI to facilitate learning of old wisdoms in an efficient and engaging manner. ChatGPT bridges the gap between ancient wisdoms and modern business practices, providing students with insights and practical tools to navigate business world. ChatGPT generates customized educational content that caters individual learner needs. ChatGPT reduces the time and cost in developing educational content, allowing educators to focus on higher-level tasks. This study contributes to the ongoing conversation about the role of AI in education and highlight the need for further research in this area to fully explore the potential of ChatGPT.

LEVERAGING TECHNOLOGY AND ONLINE RESOURCES IN CIVIL ENGINEERING EDUCATION: A COMMUNITY OF INQUIRY PERSPECTIVE

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Civil engineering educators face challenges with the revision of the civil engineering curriculum and changes in course delivery brought about by the pandemic. Teachers need to adapt to a rapidly evolving professional landscape, where technological advancements and digital tools play pivotal roles in the student learning and professional practice. The integration of technology and online resources has become increasingly prevalent in modern education, offering vast opportunities for enhancing learning experiences. This paper presents the author's experience in which technology can be effectively integrated into civil engineering education addressing the community of inquiry framework of student learning. Adopting a community of inquiry framework, which emphasizes social, cognitive, and teaching presences, provides a robust structure for leveraging technology and online resources to enhance teaching and learning in both online and onsite classroom learning environments.

Wearable Fitness Devices and the Filipino Consumers: An Academic Review and Classification

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Wearable fitness devices (WFDs) refer to devices that can be worn to collect health-related information. WFDs include smartwatches, fitness trackers, sports watches, blood pressure monitors, etc. Although WFDs are important in healthcare management, there have been very few studies that explore the acceptance of these devices. This study provides an academic review of the academic articles on the use of WFDs by Filipino consumers during the period 2017-2023. It aims to contribute to the limited literature on the acceptance of WFDs. The author searched the publications on WFDs and Filipino consumers using Google, Scopus and databases under the DLSU Library. These databases include EBSCO premier, JSTOR, Philippine e journals, ProQuest Online, etc. The search used the following keywords: WFDs, activity trackers, Internet of Things and wearable health technology. The search yielded articles that were classified according to the journal type, theories/models used and the managerial implication. The key message in these articles stress that WFDs offer Filipino consumers health empowerment. Thus, WFDs are important in the future of healthcare.